

PROUDLY SUPPORTING BADGE



LauraLynn

IRELAND'S CHILDREN'S HOSPICE

Thank you for supporting us!

Please use our Supporter Badge on your promotional materials relating to your support for LauraLynn. This can be used digitally and on print materials relevant to your fundraising event/support.

This is different from our main charity logo. It makes it clear you are a supporter of LauraLynn Ireland's Children's Hospice, but that you don't represent the charity.

The Supporter Badge should only be used as provided to you. It should never be distorted or redrawn in any way. The 'Supporter Badge' has been placed in a circle to retain consistency on all materials. The Supporter Badge should be positioned at the top or bottom of any layout and it must always be accompanied by our registered charity line.

You are free to use the badge for the purposes we have given you written permission for. If you wish to use again for any further requirements please request permission in writing and we will be happy to help you!

Registered charity line

LauraLynn is legally obliged to disclose that it is a registered charity by including the registered charity line wherever you see the Supporter Badge. The only exceptions are branded items like balloons, pin badges etc.

The registered charity line is:

LauraLynn Ireland's Children's Hospice. Registered Charity Number 20154844.

Approval

All uses of the 'Supporter Badge' should be approved by the Fundraising Team before printing items featuring the Supporters Badge.

What to say..

When you are talking about your event or support, you can say:

<Event/Company> supporting/raising funds for LauraLynn, Ireland's Children's Hospice.

Here is a paragraph you can use when you talk about LauraLynn and the work we do:

LauraLynn Ireland's Children's Hospice is the only children's hospice in the Republic of Ireland. They provide specialised hospice care to children with life limiting conditions and their families from all across Ireland. They care for the whole family, allowing patients to be children and parents to be parents rather than full time carers.

*LauraLynn is a registered charity and can only exist because of the support and generosity of the community. **Together we can help make the most of short and precious lives.***



Our Promotional Restrictions

We are extremely fortunate to have lots of supporters fundraising for us. As a result we are sorry that we cannot promote your event, fundraising activity or business on our website or any of our social media platforms. We thank you in advance for your understanding.

Further Information

If you have any questions in relation to these guidelines please contact the Fundraising Team at **fundraising@lauralynn.ie** or **01 289 3151**. We are here to help!

www.lauralynn.ie

LauraLynn, Ireland's Children's Hospice, Leopardstown Road, Foxrock, Dublin 18.

