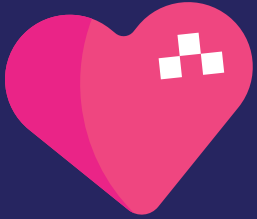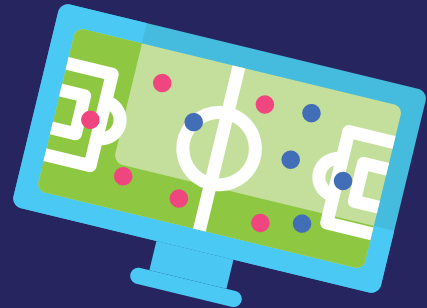# GAME TO GIVE
FOR LAURALYNN

LauraLynn
IRELAND'S CHILDREN'S HOSPICE

Game to Give back
to children with
life-limiting conditions.

'LauraLynn is our lifeline. Our lives changed the day we first visited LauraLynn. From that day we knew that we had the support and care of the fabulous staff in this wonderful place, and this helps so much on the tough days. It's our home from home, the only place we can go for a rest and to recharge so we can continue to care for our precious boys.'
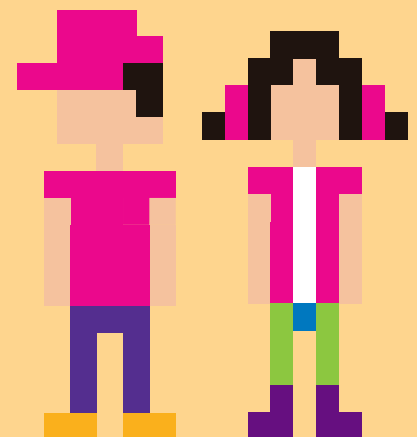
Niamh, LauraLynn Mum

Index
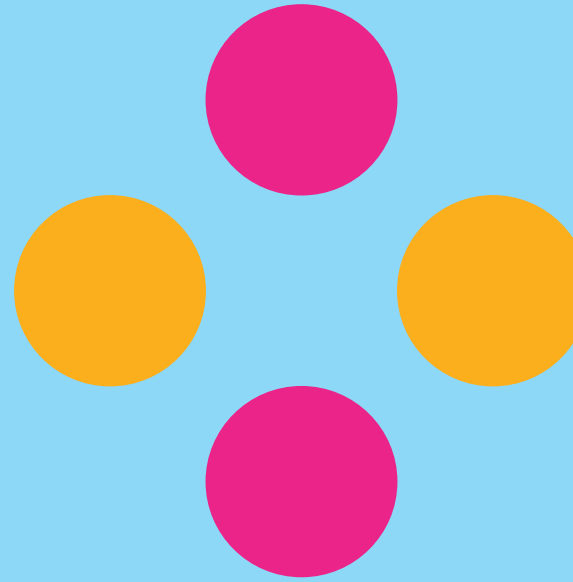
GAME TO GIVE
FOR LAURALYNN

LauraLynn
IRELAND'S CHILDREN'S HOSPICE

1. Welcome

Thank you for signing up to 'Game to Give' for LauraLynn!

By choosing to stream for LauraLynn you are helping us provide vital care and support to children with life-limiting conditions and their families from all over Ireland.
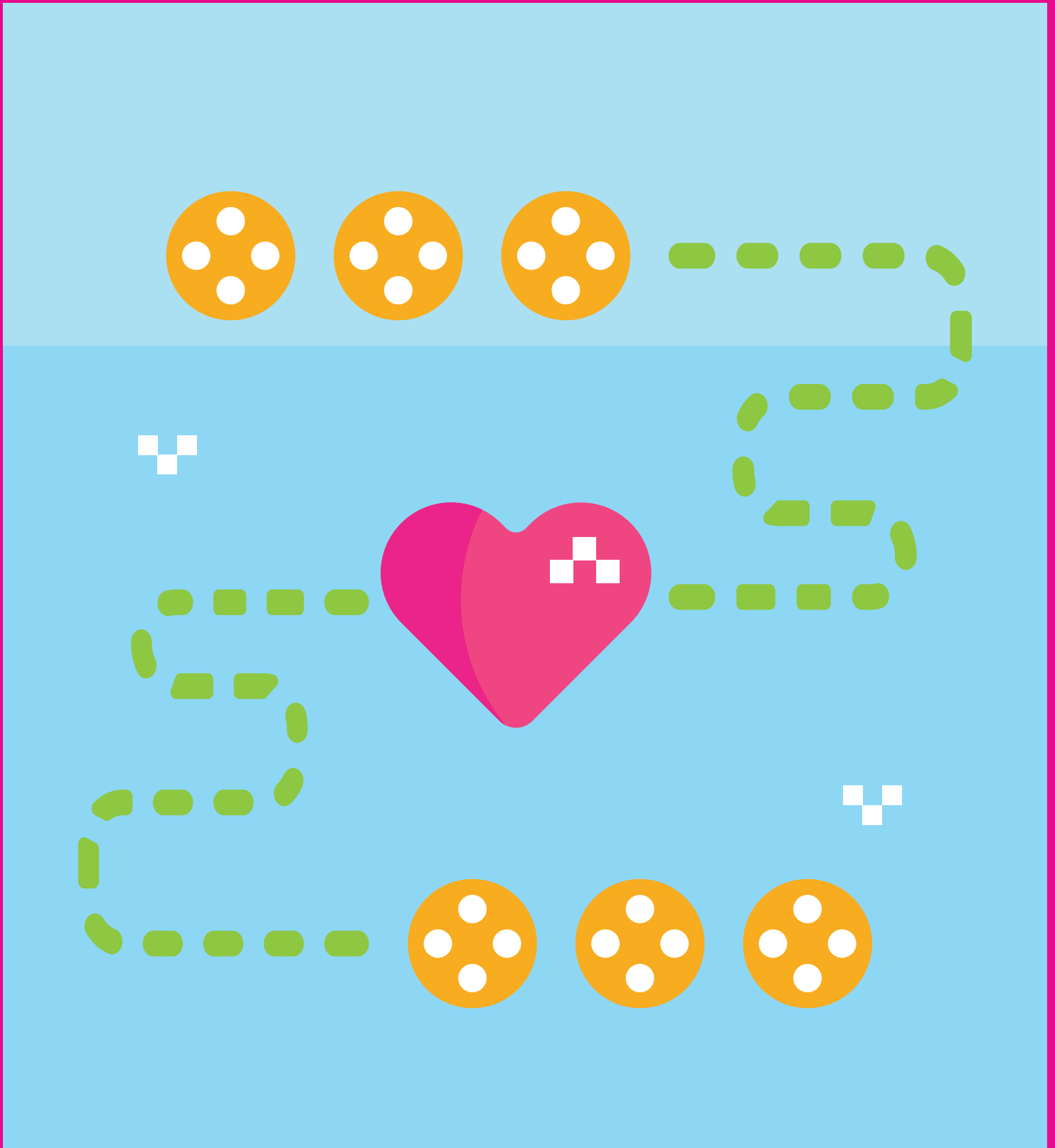
GAME TO GIVE
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2. Who is LauraLynn?

LauraLynn is Ireland's only Children's Hospice providing hospice and palliative care and support for children with life-limiting conditions and their families from across Ireland.

Our care is provided free of charge. In 2022, we received a small amount of core state funding but we continue to rely heavily on fundraised income to run our services.

LauraLynn, which first opened its doors in 2011, provides symptom management, planned short breaks, emergency and end-of-life care, as well as bereavement supports. We also undertake research into the relatively new area of children's palliative care.

LauraLynn currently provide care and support to more than 500 families. This also includes bereaved families who avail of supports and attend LauraLynn events and activities.

Our care can be availed of in our specialised hospice based in Leopardstown, Dublin. Care can also be delivered in the community, in hospital, or in the family home, depending on the location and medical needs of the child and the family's preference.

LauraLynn's holistic approach to care ensures we support the whole family, enabling patients to be children and parents to have time to be Mums and Dads rather than full-time carers.

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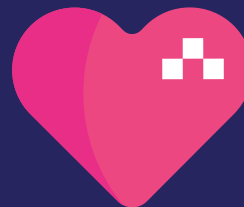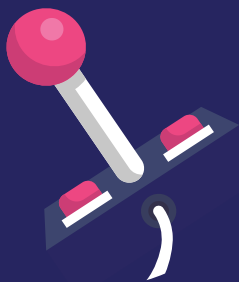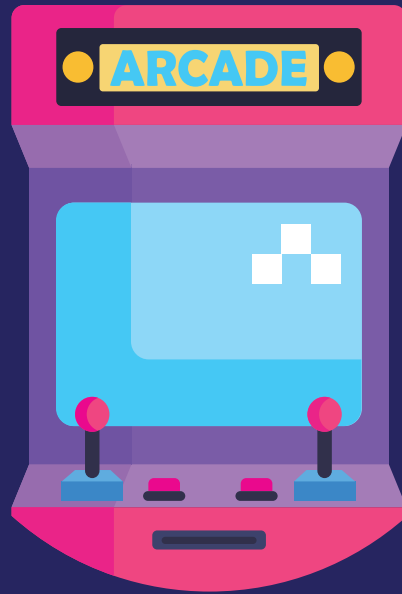
3. Setting up your Gaming Fundraiser

It couldn't be easier to link your iDonate Fundraiser to your twitch stream. Just follow the below steps.

- Register and set up your iDonate fundraiser here:
  https://www.lauralynn.ie/gametogive
- Activate your fundraising page by clicking the link in your email. This will be the link you share to receive donations.
- Go to Twitch, click the Edit Panels switch from Off to On in the top left of your channel page underneath the video screen.
- Edit the panel as you desire by adding a panel title such as DONATE HERE, image, and your fundraising page link.
- Click Submit to save the panel
- Now when you are streaming you can ask your viewers to donate using the link in panel.

Guidelines

We know some people love to stream for 24-48 hours, but why not start off your fundraising with a shorter stream. We wouldn't recommend going over 12 hours and make sure you take plenty of breaks and stay hydrated.

While we cannot control what games you play or what you do while live streaming, we encourage all fundraisers to be mindful of our cause. By fundraising for LauraLynn you are representing Ireland's only Children's Hospice and with that we ask that you respect our brand.

We have included a list of child friendly games in this pack, have a look through them and why not set up a stream that everyone can enjoy. Of course, you can pick your own game but we thought we would suggest some too.

Games we love

- League of Legends
- Fortnite
- Minecraft
- World of Warcraft
- Rocket League
- FIFA
- Dota
- Apex Legends
- Elden Ring
- Zelda
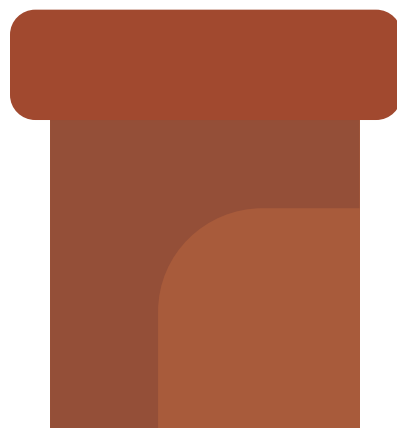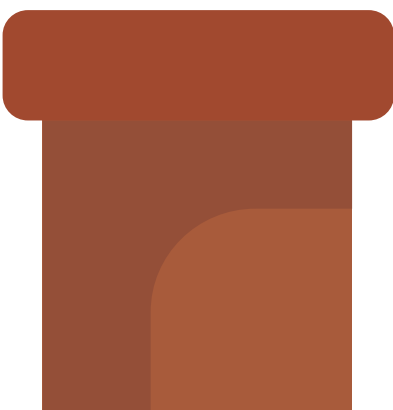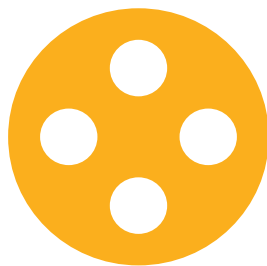- Mario Kart
- Among Us
- Battlefront 2
- Need for Speed

4. Add some Fun

Make sure you add fun elements to your stream for your viewers, so they are encouraged to donate (maybe more than once!).

Some examples of fun elements you could include:

- Whenever someone donates do a forfeit (one of our streamers drank a shot of hot sauce for every donation – (we wouldn't recommend this, but it was funny).
- Organise a giveaway. If you can, why not enter all donors into a mini raffle and give them the chance to win something fun. Or let them pick the next game you play.
- Invite other streamers to join you. Get your friends involved and collaborate for LauraLynn.
- Use your ChatBot! Did you know you can set up your twitch account to auto respond to certain comments? Every time someone uses the word "donate" set up an auto response with your iDonate link.
- Set some goals. Celebrate your milestones, with every hundred euro raised do something fun with your viewers. We have included some examples here.
- Share some facts about LauraLynn. Let your viewers know who you're fundraising for and why you decided to do it.
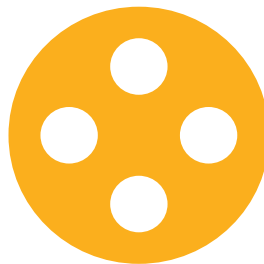
Stream Goal Examples

- 10 Press Ups for every €10 donated
- Accept dares for donations of €50 and above
- If you hit €1,000, dress up in funny costumes
- Sing a song when you reach €100
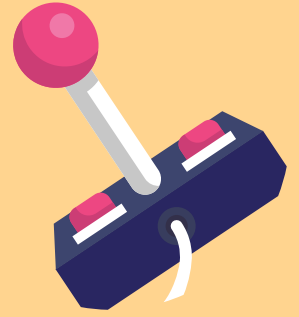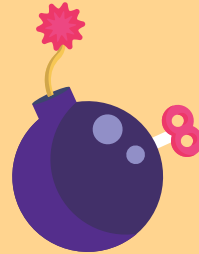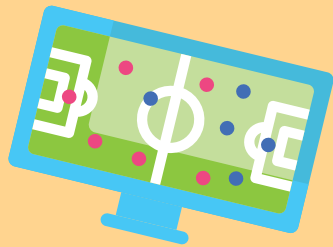
5. Spread the Word

Make sure you let people know you're streaming for LauraLynn. Even if your friends and family don't love gaming as much as you, they might want to support you and donate.

Plan your stream in advance, two weeks is the perfect amount of time to share the date and time of your stream. This will help you build anticipation for a fun stream.

GAME TO GIVE

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LauraLynn

IRELAND'S CHILDREN'S HOSPICE

6. Ways to promote your stream

Social Media
Post about it on social media, use your Instagram, Twitter and other social media sites to let people know your plans.

Discord
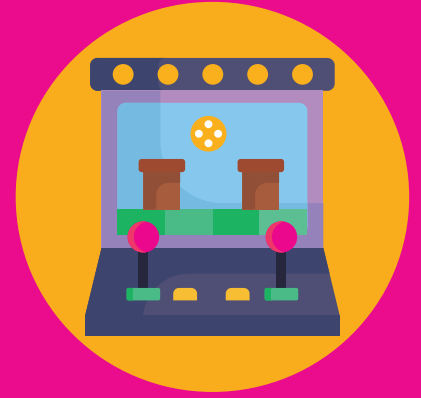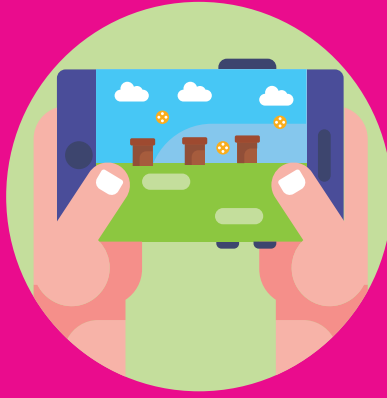Share your stream details on Discord and ask others to reshare.

Collaborate
Collaborate with other streamers and work together to raise money for LauraLynn, Ireland's Children's Hospice.

Workplace
Ask your workplace to donate or match your fundraising total. Many businesses match fundraised money as part of their CSR (Corporate Social Responsibility).

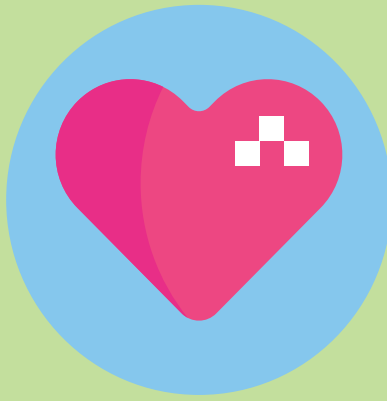**Ensure you use the hashtag #GametoGiveforLauraLynn**

7. Get Ready

- On the day of your stream make sure you have downloaded our Game to Give overlays to use throughout your session. You can download them here: **https:// drive.google.com/drive/folders/1SJ6aRANQh_iS5Zmlyewoky1fjTtgOKLL**
- Test your mic, camera and gaming set up to ensure your stream is enjoyable for viewers.
- Set up a hydration station beside your gaming station, have lots of snacks and water available to keep you going.

8. Go Time

- Kick off your stream by introducing LauraLynn Children's Hospice. Let everyone know who you're fundraising for and what you have planned for your stream.
- Remind people to donate and let them know how to do it.
- Thank your viewers as they donate, give them a shoutout and make them feel special.
- Keep an eye on your fundraising total and remind everyone of what you'll do when you hit your goals.
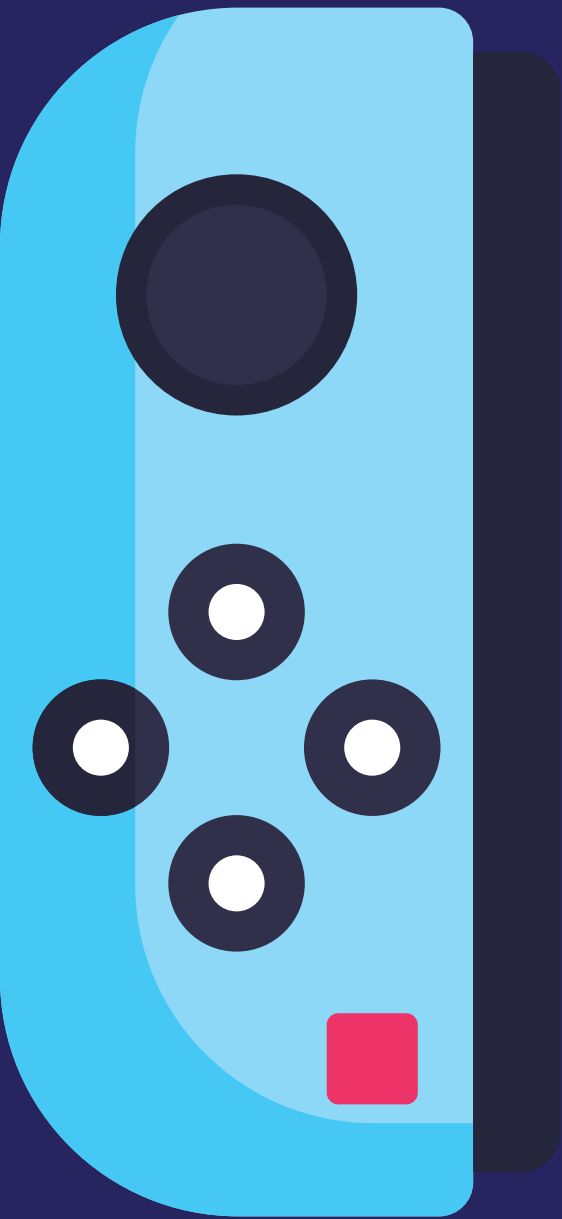- Have fun!

GAME TO GIVE
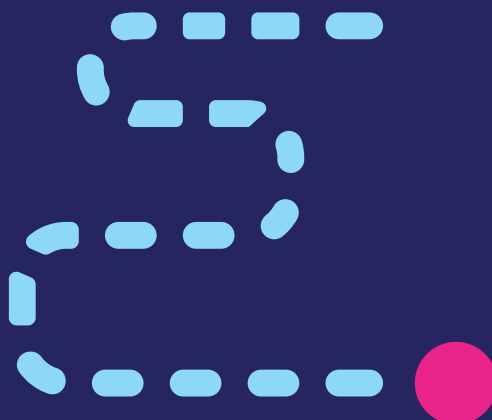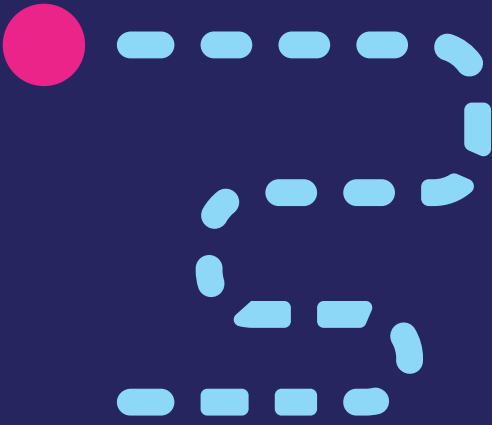FOR LAURALYNN

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9. FAQ's

I'm under 18, can I take part in Game to Give for LauraLynn?

Unfortunately, no, you must be 18+ to take part in this campaign. Get in touch with us on community@lauralynn.ie if you would like to get involved in another way.

Can I choose the game I play?

Yes, you can! We have a list of LauraLynn approved games you can choose from in this pack but feel free to pick your own either. We just ask that you choose an appropriate game that aligns with LauraLynn's values.
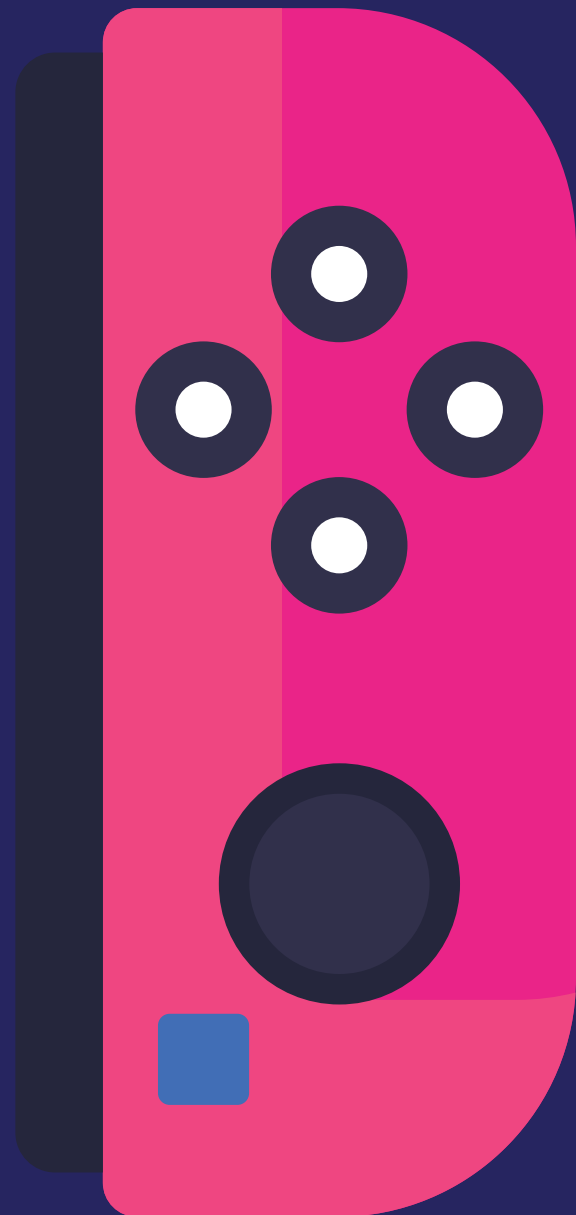
How do I transfer the money to LauraLynn?

All funds raised on iDonate will come directly to LauraLynn a month in arrears. There's nothing you need to do for this to happen.
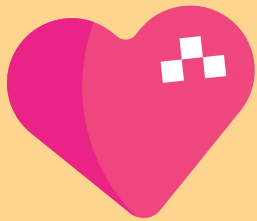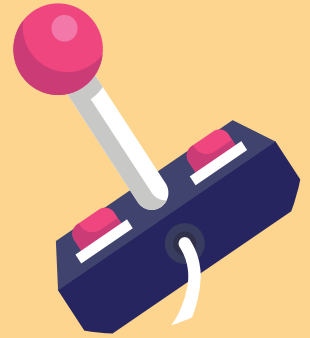
How long should I stream for?

That decision is up to you. Be sensible, we know many people stream for 24-48 hours but we wouldn't recommend that. Why not do a shorter stream or do a series of shorter streams to make up 24 hours.

BEST OF LUCK WITH YOUR STREAM!
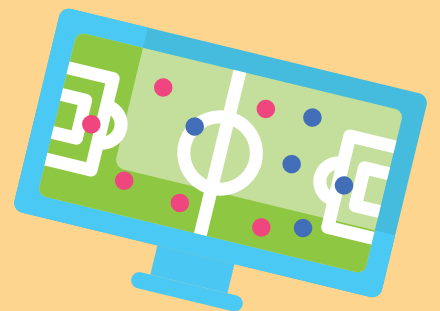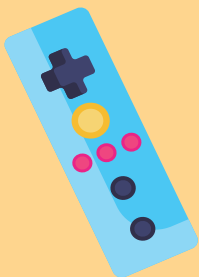## THANK YOU FOR YOUR SUPPORT

GAME TO GIVE

FOR LAURALYNN

Thank You